

Making Markets Work Better

Who we Are

A group of senior executives from some of Canada's largest companies and most of its key economic sectors; our organizations are proponents of ensuring that what's good for business is equally good for the environment and society.

Our Objective: Clean Capitalism

Clean capitalism is a market economy in which the use of all forms of wealth – financial, manufactured, human, natural and social – is properly accounted for in pricing and benefits. Market participants are therefore well informed, and economic incentives flow to the most productive activities.

Our Activities

Drawing on member expertise, we map out practical policy pathways towards clean capitalism. Focusing on high-impact and practical solutions, we engage with policy makers, fill knowledge gaps, and collaborate with like-minded groups.

Insights & Inquiries

Visit us at cleancapitalism.com to see the latest news, subscribe to our [e-newsletter](#) for updates on our activities and related developments, and share your thoughts on the solutions we propose at council@cleancapitalism.com.

2017 Priorities

Sustainable Finance

- Achieve full potential of green bond financing in Canada – with qualifying standards, continued government issues, and grants to offset additional issue costs
- Guard against economic shock, through broader disclosure requirements and practices relating to the carbon exposure of financial institutions

Inclusive Wealth Accounting

- Expand inclusion of key elements of natural capital in our national balance sheet
- Complete quantification and mapping of green activities on the part of Canadian companies and in the Canadian economy

Green Buildings

- Promote standardized energy efficiency reporting
- Improve financing, permitting and other incentives for green building construction

Member Companies

- Brookfield GIS
- Catalyst Paper
- The Co-operators Group
- Hewlett Packard Enterprise Canada
- HP Canada
- Interface Inc.
- Mountain Equipment Co-op
- Mouvement des caisses Desjardins
- Sun Life Financial Canada
- Teck Resources
- Vancouver City Savings Credit Union